



Peter Mousaferiadis is a leading, internationally celebrated creative director, producer and champion of intercultural understanding and a thought leader of culture as a driver of innovation and peace.

Since 1988, Peter has had an extensive career in the arts as a creative director, producer, artistic director, music director, composer and a champion of intercultural dialogue. Peter has produced major intercultural productions for a range of clients including the United Nations, the Parliament of World Religions, and the United Religions Initiative. He has also produced and directed 9 large scale Australia Day Concerts with casts of more than a 1000. In 1997, Peter co-founded Mabuhay Records, which focuses on providing an international platform for multicultural musicians. Albums have been licensed to overseas companies and have been used in various TV programs and international documentaries.

In 2013, Peter produced the winning slogan of the **United Nations Alliance of Civilisations' Do One Thing For Diversity** campaign, "[Diversified We Grow](#)", which was presented at the World Forum on Intercultural Dialogue in Baku, Azerbaijan.

In 2014 Peter was elected as Global Trustee to the **United Religions Initiative**, and in 2015 was appointed an **associate of Gary Bouma, UNESCO Chair for Intercultural and Interreligious Relations** in the Asia-Pacific region.

Peter was appointed **Chair of the Lahore International Conference on Culture in Pakistan** in both 2016 and 2017.

In 2002, Peter founded [Cultural Infusion](#), a cultural enterprise for which he remains as CEO. Cultural Infusion comprises a suite of digital and interactive applications and websites, consulting services, education and community programs and courses which reach an annual audience of more than 350,000 people across the globe. Cultural infusion has been recognised internationally for its innovative approach to education and the use of technology in building intercultural understanding. It has been a winner of over 10 international awards including the United Nations Alliance of Civilization (**UNAOC Intercultural Innovation Award**).

As of 2017, Cultural Infusion is a formal partner of the **Australian National Commission for UNESCO**.

## Major Awards

### October 2017 – Peace Ambassador Award

Peter received the Peace Ambassador Award from the Center of Peace Studies in Colombo, Sri Lanka recognizing three decades of contribution towards promoting intercultural harmony through education, arts and interactive digital media.

### **November 2013 – HACCI Award for Community Excellence**

Peter is presented the Hellenic Chamber of Commerce and Industry (HACCI) Award for Community Excellence. The award recognizes outstanding achievement by an individual for serving the Community or the promotion of Hellenism via community or philanthropic organizations.

### **June 2013 – Cultural Revolution Award**

This award was presented to Peter Mousaferiadis in conjunction with the Government of Punjab, Pakistan, and the United Nations Alliance of Civilizations (UNAOC), in recognition of 25 years of contribution to cultural diversity through arts and cultural programs.

### **May 2013 – UNAOC *Do One Thing for Diversity* Campaign – Winning Slogan**

Peter Mousaferiadis, in a collaborative process with the team at Cultural Infusion, developed the winning slogan for the United Nations Alliance of Civilizations' (UNAOC) *Do One Thing for Diversity* campaign. The slogan, "[Divided We Fall, United We Stand, Diversified We Grow](#)", was launched at the opening of the World Forum on Intercultural Dialogue by the UN High Representative H.E. Mr. Nassir Abdulaziz Al-Nasser in Baku, Azerbaijan.

### **February 2013 – Intercultural Innovation Award**

Cultural Infusion is presented a winning prize for UNAOC's Intercultural Innovation Award for its *Sound Infusion* project. The Intercultural Innovation Award is presented to organisations which have developed innovative and sustainable projects around the world that use novel and creative methods to encourage dialogue and cooperation among people from different cultural backgrounds. As a winner, Cultural Infusion is granted membership to the "World Intercultural Facility for Innovation".

### **June 2006 – Victoria University Faculty of Business and Law Legend**

Peter was among ninety legends recognised by Victoria University for their active contributions over the lifetime of its Faculty of Business and Law.

### **December 2005 - Victorian Multicultural Commission (VMC) Business Corporate Award**

Peter is presented the award for excellence in multicultural affairs at the Victorian Government House by then-Premier of Victoria Steve Bracks. The award recognises "the inclusive practices and initiatives by a business that utilises and promotes Victoria's multicultural advantage", and was the culmination of more than a decade of hard work that began with the idea that entertainment and the arts were areas lacking appropriate representation of Australia's cultural diversity. Peter saw the award as a validation of his mission to faithfully represent Australia's multicultural identity by elevating the status of "world artists" from the periphery toward the mainstream.

### **July 2000 – AGAPI Care Award for Valuable Contribution**

Peter received the Award for Valuable Contribution to AGAPI Care Inc, an acknowledgement of Peter's contribution of cultural services and his work as a composer that assisted and benefited AGAPI. AGAPI is an organisation that provides respite and support for children and adults of different abilities.

## **Board, Committee & Honorary Positions**

### **Current & Ongoing**

2017 – Member of the Australian Industry and Skills (AISC)'s Culture and Related Industries Industry Reference Committee

2017 – Recipient of Centre for Peace Studies (Sri Lanka) Peace Ambassador Award

2017 – Deputy-Chair of the Ethnic Communities Council of Victoria (ECCV) Board

2017 – Chair of the ECCV Policy Advisory Committee for Entrepreneurship, Education, Employment and Training

2016 – Chair, Lahore International Conference on Culture

2015 – BMW Responsible Leaders Network member

2015 – Associate of the UNESCO Chair for Interreligious & Intercultural Relations for the Asia–Pacific Region  
 2015 – First election to the ECCV Board  
 2015 – Advisory panel member of the Youth Revolution Club of Pakistan  
 2014 – Advisory member of the Global Dialogue Foundation  
 2014 – Music Council of Australia – Councilor (representing world music)  
 2014-2018 – Global Trustee of United Religious Initiative  
 2014 – Patron of the 2014 Model Global Parliament  
 2014 – Member of the Music Council of Australia’s Education Advisory Group  
 2014 – Member of the Cultural Advisory Committee of Innovation & Business Skills Australia Industry Reference Committee for Culture and Related Industries.  
 2013 – UNAOC World Intercultural Facility for Innovation (WIFI)  
 2013 – Member of the BMW Foundation Responsible Leaders Network  
 2004 – Director of the Cultural Infusion Foundation

### **One-off & Past**

2017 – Speaker at the EdTechXEurope Summit  
 2017 – UNESCO International Seminar “The Great Moments of Dialogue in Human History: Assessment, Lessons and Prospects” – Samarkand, Uzbekistan (presenter and participant)  
 2017 – World Innovation Summit for Education (WISE) – presenter and panelist  
 2013 - 2017 – World Forum on Intercultural Dialogue in Baku, Azerbaijan (panel and speaker)  
 2015 - 2016 – WISE Learners’ Voice Mentor  
 2015 - 2016 – Advisory panel member of the Department of Education’s (VIC) Strategic Partnerships Program  
 2015 – Member of Carlton Football Club diversity committee  
 2015 – Board member of the Victorian Peace Council  
 2014 – United Nations Association of Australia (Sydney) Workshop Committee for Peace  
 2012 - 2014 – Regional Leader – Global Trustee for the United Religious Initiative (URI) - South East Asia and Pacific Region  
 2014 – Ambassador for the Australian Internet Governance Forum (auIGF) and panel member of the Global Internet Governance Forum in Istanbul  
 2011 - 2013 – Member of various Multicultural and Arts Panels, including Groundswell, International Music Forum & World Music Colloquium, at Macquarie University  
 2011 – Participant and presenter in the UNAOC pre-forum in Doha  
 2011 – Member of the UNAOC Integration Building Inclusive Societies (IBIS) Organising Committee  
 2006 – Member of the Multicultural Arts Advisory Committee (VIC)  
 2006 – Member of the Melbourne Recital Centre workshop committee  
 2004 – 2008 – Chair (and current director) of the Cultural Infusion Foundation  
 2003 – Member of the City of Hume’s workshop committee  
 1997 - 2001 – Board member of the Footscray Community Arts Centre  
 1996 - 1998 – Goodwill Ambassador for AUSTCARE (Australians Caring for Refugees), Australia’s specialist refugee agency

### **Major Productions as a Creative Director and Producer**

- Producer/Ceremonies Director for the UIP World Conference on Phlebology – Melbourne, 2018
- Producer/Director of the “Australian Christmas Show” – Jinan, China, 21<sup>st</sup> Dec 2013
- Producer/Director of the Interfaith Showcase “Colors of Ugnayan” at the United Religious South East Asia Conference – Manila, Philippines, 10<sup>th</sup> Nov 2013
- Producer/Creative Director and Composer of the Australia Day Concert – Melbourne, 2004 to 2012
- Producer/Creative Director of multiple ceremonies, including the Opening and Closing Ceremony, for the UN World Model Games Conference – Melbourne, March 2013
- Artistic Director of the Red Earth Arts Festival – Western Australia, 2012

- Creative Director of the arts & cultural program and concert “Towards Oneness” for the United Religious South East Asia Conference – Kuala Lumpur, Malaysia, October 2011
- Producer/Creative Director of the “Beyond Difference” Concert for the United Religious Initiative South East Asia Conference – Manila, Philippines, 27 Nov 2010
- Producer/Creative Director of the Welcome Concert, Opening and Closing Ceremonies for the United Nations’ “Advance Global Health” conference, streamed to 250 million people worldwide, 2010
- Producer/Creative Director of the Parliament of World’s Religions Plenary Sessions, including the Opening and Closing Ceremonies – December 2009
- Creative Director of the Closing Ceremony & Cultural Extravaganza of the International Conference of Psychiatry – Melbourne, December 2007
- Artistic Director of the Opening of the International Genetics Conference (also known as the “Olympics of Genetics”) – 2003
- Artistic Director of the IDA Opening – 2001
- Producer/Creative Director of the National Harmony Day Parade at the Sydney Easter Show – 21 March 2005
- Producer/Artistic Director of the launch of the first ever national simultaneous citizenship ceremony in Australia for DIMIA
- Music Director/Conductor of the premier performance of Opera “1975” by Irini Vela - 2003
- Artistic & Music Director of the 2005 Global Winter Music Fusion Festival of the City of Hume
- Creative Director of the Sumnation Fusion for the City of Greater Dandenong – 26 March 2006
- Producer/Artistic Director of the SBS Federation Square Opening Celebrations – 22 & 23 March 2003
- Producer/Artistic Director of the 10th Anniversary Concert to celebrate the founding of the “Fred Hollows Foundation”
- Music Director & Conductor of over 700 concerts

## Experience Conducting

*“The most energetic musical direction you will ever see made the opening night of this Australian operatic animal ‘1975’ a sight to be seen.”*

- Vanessa Peach, MAGNORMOUS

From 1988 until 2013 Peter worked extensively as a conductor. During this period he conducted more than 60 music groups in more than 700 presentations, and developed a passion for championing Australian and Eastern European musical works. From 1995 until 2000 Peter was the Artistic Director of the Orana Chamber Orchestra. During this period Peter premiered more than 30 Australian and world premieres. In 2003, Peter conducted the premier performances of the Populist Opera “1975” by acclaimed composer Irini Vela.

From 1990 – 1994, Peter studied conducting in the Czech Republic, Italy and in the USA. In 2000, Peter was selected to take part in the ABC Symphony Australia’s Conductor Development Program under the distinguished Finnish conductor Jorma Panula as an active master class participant.

*“Peter Mousaferiadis maintains the essential choral discipline equally skilfully, particularly during the acapella sections, one of the vocal highlights of the opera ‘1975’.”*

- Helen Thomson, THE AGE

Peter’s key conducting engagements included:

- Artistic Director, Conductor and Founder of the Orana Chamber Orchestra, 1995-2000
- Music director of the Glen Eira City Choir, 1997-2000
- Music Director of the Hellenic Choir of Melbourne, 1995-2002
- Chorus Master of the 'Aurora Australis Choir', a mass choir of 300 singers, 1999
- Board member of the Footscray Community Arts Centre, 1998-2002
- Music Director of 'Canto Coro', 2000-2013
- Music Director of the Greek Orthodox Community Children's Choir Program, 2001-2008
- Chorus Master of the Multicultural Choir, Footscray Community Arts Centre, 1996-2005

## Experience Composing

Peter has also established himself as a composer of lyric melodies. To date he has composed over 100 songs, (including the popular oratorio "Snow in Brunswick" - a mass for choir, piano and didgeridoo), arranged over hundreds of songs for choirs, and has set music to a documentary and composed for a national radiothon.

He has composed and directed much of the music for numerous events including the Opening of the SBS Federation Square Celebrations 2003, and the Voyages Concerts at the Australia Day Celebrations 2004 to 2012, Music Theatre Events conceived by Peter.

In 2009, [Peter's Mass for soloists, didgeridoo, choir and orchestra](#) was featured in the Opening Ceremony of the Parliament of World Religions and was broadcast globally by the BBC.

## Publications

### Peer-reviewed:

- Moieni, R., **Mousaferiadis, P.**, and Sorezano, C.O. (2017) "[A practical approach to measuring cultural diversity on Australian organizations and schools.](#)" International Journal of Social Science and Humanity 7, no. 12, 735-739.

### Other published work:

- 'Tourism and culture; enabling peaceful sustainability in Pakistan', *Where Words Fail*, 17 Feb 2018: <https://wherewordsfailblog.com/2018/02/17/tourism-culture-peaceful-sustainability-pakistan/>
- Transcript of the opening address to the 2<sup>nd</sup> Lahore International Conference on Culture in Pakistan: <https://uri.org/uri-story/20171011-words-cultural-infusion-ceo-peter-mousaferiadis>

## Testimonials

*"Divided we fail; United we stand; Diversified we grow": the powerful message of Peter Mousaferiadis from Australia, the winner of the slogan contest jointly organized by the UN Alliance of Civilizations and the Government of Azerbaijan, encapsulates perfectly the terms of the challenge of our modern societies. It also*

*provides a useful compass to reach the objective of the Baku Forum and its message: "Living Together Peacefully in a Diverse World".*

H.E. Mr. Nassir Abdulaziz Al-Nasser, The UN High Representative for the Alliance of Civilizations At The Opening Ceremony of The 2nd World Forum on Intercultural Dialogue (2013)

*Over the course of my life I have had the privileged to enjoy a wide range of theatrical, dance, musical and cultural events throughout the world but the Concert you directed and produced was one of the very best. ... It was memorable for the seamless fusion of many different musical and dance styles cajoling co-operative performances from hundreds of different performers from dozens of disparate culturally diverse artists. ... I have been raving about the Voyages Concert to family and friends and have let them know, in no uncertain terms, that they missed one of the great nights of music and theatre that Melbourne has experienced.*

Bruce C Hartnett –Chair Australia Day Committee (2004-2012)

*Peter has been an outstanding collaborator, with a depth of knowledge that is hard to rival, in terms of local and national talent that exemplifies this country's richness in world music, in cultural fusion and in the creation of exciting and uplifting sounds and spectacle.*

Alison Fraser, Executive Director Australia Day (Victoria)

*My thanks for what veterans of the Parliament movement are saying was the best plenary we've ever had, going back to the 1993 Parliament in Melbourne. What you did to capture the particularity, goodwill, blessings and performances of the various religious communities was masterful. The orchestra, chorus and music were magnificent. Your vision was realized for this, and everyone was moved.*

Dirk Ficca – CEO – Parliament of World Religions (2009)

*Brilliant! Bloody Brilliant Peter! I am over the moon about the Melbourne Plenary .....professional, on message, engaging, never a dull moment and really good fun. Believe me praises will be sung far and wide. A discovery: The more closely the CPWR 'template' was followed, the further toward disaster. You discarded it for the Melbourne Plenary and it was a total JOY.*

Professor Emeritus Gary D Bouma FAICD - Monash University (2009) UNESCO Chair in Interreligious and Intercultural Relations - Asia Pacific PSI – Sociology

## IMPORTANT LINKS

[www.jokosworld.com](http://www.jokosworld.com)  
[www.soundinfusion.com.au](http://www.soundinfusion.com.au)  
[www.diversityatlas.com.au](http://www.diversityatlas.com.au)  
[www.culturalinfusion.org.au](http://www.culturalinfusion.org.au)  
[www.learn.culturalinfusion.org.au](http://www.learn.culturalinfusion.org.au)  
[www.paninternational.com.au](http://www.paninternational.com.au)