

## SIETAR Switzerland 2025 Conference: 26–28 June 2025

### Directions to the Lucerne University of Applied Sciences and Arts – Business

**Address:** Lucerne University of Applied Sciences and Arts – Business,  
Zentralstrasse 9, 6002 Lucerne

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#### Directions

From the train platform, walk toward the front of the train (follow everyone else). At the end of the platform, turn **left**. Once outside the Lucerne train station, **do not cross the road** – instead, turn left again around the corner.

Continue walking up past the small **Migros** grocery store and the **tourism office**. The university building is located at **Zentralstrasse 9**. Look for the sign "**Hochschule Luzern – Wirtschaft**".

Enter through the ground floor (labeled **EG/0**) and take either the stairs or the elevator to **Floor 1**. Walk to the end of the hallway – this is where you'll find the **registration area** and the **auditorium**.

Please refer to the map below with **green highlighting** to guide you.

